

CLAIMS

I claim:

5

1. A method of generating a set of standardised electronic mail addresses, including providing a personal name code indicative of the name of a person, providing a location code indicative of a known location of the person, generating an electronic mail address for said person based on said personal name code and said location code, and providing a database of said electronic mail addresses for a plurality of persons at one or more locations.

10

2. A method according to claim 1, wherein the location code is a postal or area code, a telephone area code.

15

3. A method according to claim 1, wherein the personal name code preferably includes at least a person's family name.

4. A method according to claim 1, wherein one or more structured addresses are created for each individual in a country, geographic region or state.

20

5. A method according to claim 1, wherein one or more subsidiary addresses, including existing electronic addresses, are attached to an individual's electronic mail address in the database.

25

6. A method according to claim 1, including the step of attaching a unique identifier to an individual's electronic mail address.

7. A system for generating a set of standardised electronic mail addresses, including a personal name code generator for providing a personal name code indicative of the name of a person, a location code generator for providing a location code indicative of a known location of the person, an address generator

30

operable to generate an electronic mail address for said person based on said personal name code and said location code, and a database creator operable to provide a database of said electronic mail addresses for a plurality of persons at one or more locations.

5

8. A system according to claim 7, wherein the location code is a postal or area code, a telephone area code.

10

9. A system according to claim 7, wherein the personal name code includes at least a person's family name.

15

10. A system according to claim 7, wherein the address creator is operable to create one or more structured addresses for each individual in a country, geographic region or state.

20

11. A system according to claim 7, wherein the address creator is operable to attach one or more subsidiary addresses, including existing electronic addresses, to an individual's electronic mail address in the database.

12. A system according to claim 7, wherein the address creator is operable to attach a unique identifier to an individual's electronic mail address.